



# JASMINE PANKRATZ

## MULTIMEDIA JOURNALIST

### ABOUT

I am an experienced multimedia journalist seeking a full-time position in the field of journalism, where I can apply my knowledge and skills to do what I love.

### WORK EXPERIENCE

#### FREELANCE REPORTER/SOCIAL MEDIA MANAGER

Various | JUNE 2020 - PRESENT

- Freelance reporting for various clients such as Agview Resistol and Teton Ridge at professional rodeos & at the 2020-22 National Finals Rodeo in Las Vegas
- Operating social media accounts for TV personalities, stock contractors, rodeo events, and professional cowboys.

#### ASSISTANT PRODUCER

The Cowboy Channel & Teton Ridge | JUNE 2019 -PRESENT

- Assisting in the live production of professional rodeos
- Researching information for graphics
- Stage managing live shows at the National Finals Rodeo
- Key communicator with professional athletes/talent

#### COMMUNICATIONS INTERN

University of Kansas Athletics | June 2018 - May 2019

- Event photography
- Managing team's social media
- Gathering information for media purposes

#### PRODUCTION ASSISTANT

MIDCO Sports Network | October 2018 - January 2020

- Operating cameras/audio for live events
- Covering local high school sporting events independently
- Shooting highlights and writing recaps for sporting events

### EDUCATION

#### BACHELOR OF SCIENCE, MAJOR IN JOURNALISM

University of Kansas | 2018 - 2020  
GPA 3.9

#### ASSOCIATE OF ARTS

Hesston College | 2016 - 2018  
GPA 3.9

### PROFESSIONAL SKILLS

Adobe Premiere  
Social media strategy  
Story telling  
Photography  
Videography  
Photo editing  
In-depth researching ability

### PERSONAL SKILLS

Hard worker  
Reliable and professional  
Organized  
Time management  
Team player  
Fast learner  
Motivated

### CONTACT

P: (620) 960 - 6573  
E: jpankratz15@yahoo.com  
W: <https://jpankratz15.wixsite.com/portfolio>

### SOCIAL

fb. Jasmine Pankratz

tw & ig. @jas15\_pankratz